

# CONQUER YOUR CLOSET

PART 2  
IN A SERIES OF TWO



Here's the thing: A neater and more streamlined wardrobe is guaranteed to make your life easier and you much happier. So steal a few hours, follow our simple program, and transform getting dressed from a frustrating hassle into pure pleasure



# 1. Make an Edit

## BEFORE YOU DIVE IN gather what you'll need

- Time.** At least two to four hours. If you're rushed, you'll end up frustrated and half-finished.
- A clean room.** Make your bed, put away your laundry, and start with a blank slate.
- A full-length mirror.**
- Trash bags.** Heavy-duty ones are best for hauling throwaways and giveaways.
- Organizing supplies.** Try matching hangers (pros are fans of nonslip Huggable Hangers, \$7/10; containerstore.com) and storage bins (we like see-through, under-the-bed versions).

### CAN'T FACE IT ALONE?

Sifting through your wardrobe can be exhausting, so call in a helper from Taskrabbit.com. To organize an average closet in New York City, prices range from \$50 to \$100, depending on the size of your closet.



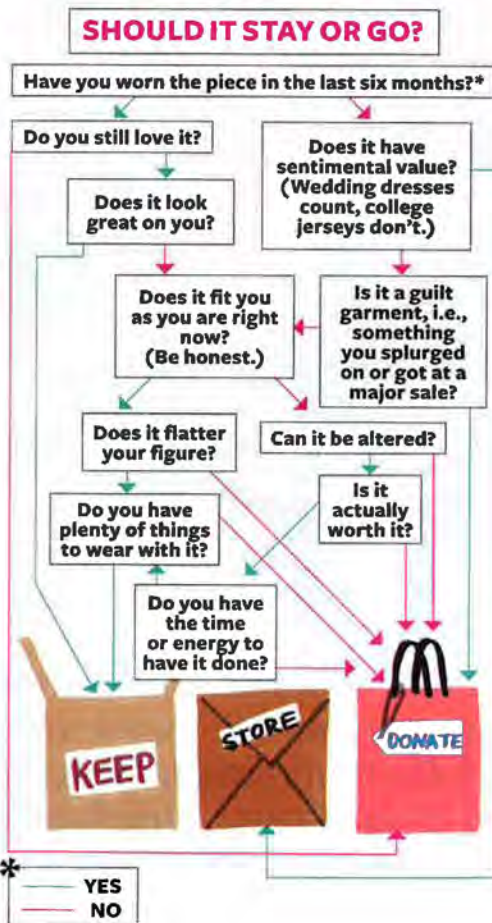
**SHOP OUR EDITORS' CLOSETS!**  
 FASHIONPROJECT.COM/COLLECTIONS/INSTYLE  
 We've donated our closet treasures to raise money for Girls Inc., a nonprofit mentorship program for young women (and children). The fun starts August 28.

**Step One**  
**Store the easy stuff.**  
 Slip summer duds (sandals, shorts), pieces with sentimental value (such as your wedding dress), and special-occasion-wear into bins or acid-free boxes lined with acid-free tissue paper. Before stashing in your closet or under the bed, make sure each item is clean and in good repair.

**Step Two**  
**Take out the rest and sort.**  
 Pull everything from your closet and drawers, and organize items into groups—button-fronts, skirts, trousers, etc. Yes, your bedroom will look like a demolition zone, but you'll also be able to see what you're working with.

**Step Three**  
**Try on and decide what stays.**  
 Keepers fall into two categories: 1) items worn regularly and 2) single-use ensembles like the ripped jeans and old T you wear for painting. You need just one (emphasis on one) option for said occasions; cull accordingly.

**Step Four**  
**Trash the throwaways.**  
 There's no use hanging on to anything soiled, piled, stretched, or torn beyond repair—and thrift stores won't want it either. Think Ts with yellowed armpits, drapery cotton cardigans that hang to your knees, tights with runs.



## digi-shortcuts

# DEALING WITH DISCARDS

WHERE TO DONATE OR CONSIGN ONLINE

### FASHION PROJECT.COM

Give away luxury department store goods (Coach, DVF, Tory Burch) using a free mail-in packet. The FP team photographs and sells your items; you pick the charity (ranging from Autism Speaks and Big Brothers Big Sisters to Look Good Feel Better) for the proceeds.

### LIKETWICE.COM

Got a bundle of inexpensive items in good condition? They'll send you a prepaid bag that holds about 20 things, then offer a single price for what you've mailed in. The average seller ships 22 items and earns more than \$50.

### REFASHIONER.COM

Upload pics of midrange pieces from lines like Theory and Tibi. Someone from the site will approve or reject the items, refine the image, and set prices that you can approve or decline. Upon sale, you're sent a prepaid shipping label and 78 percent of the final price.

### THEREALREAL.COM

Sell high-end designer goods to buyers who know the difference. The site approves, photographs, and sets a price; you'll receive 60 to 70 percent of all sales.



# 3. Get Inspired

## use this ISSUE...

Our editors give you tons of styling and shopping options on pages like "Clothes We Love," p. 387; "Brag Bags," p. 536; and "Fall's Most Wanted Boots," p. 566. Clip or bookmark these pages on your tablet, or visit InStyle.com for more ideas.

## use PINTEREST...

Follow these fashionable pinners for loads of on-point outfit ideas.

• **Clare Vivier** (*clarevivier*) Be sure to look up the accessories designer's "Fashion Wise" board for thousands of stylish images, all infused with a lively boho twist.

• **Lindsay Sue Johnson** (*lsue*) Follow the ad executive's "Style" board for celebrity looks, seen-on-the-street snaps, vintage photographs, sophisticated selfies, and runway takes.

• **Peter Som** (*petersom*) Some designers use

Pinterest purely for promotion. Not so for Som, whose bevy of boards like "Black and White Chicness" and "Pleats and Thank You" curate outfits and old photos alike.

• **Who What Wear** (*whowhatwear*) Here, the online magazine teases the best content from its site. The result is a collection of cunning fashion tips and yes-please closet additions. Boards worth noting: "Under \$100" and "Street Style Snaps."

## use STREET-STYLE POSTS...

Employ these drawn-from-real-life sources to influence your daily dressing.

• **Chicfeed** Instead of scrolling through dozens of blogs to find inspiring selfies, download this app. It gathers the best pics from the top fashion blogs, all in one place.

• **Kaleidoscope** Browse the app's database of more than 4,000 street-style looks (10 new

ones are added daily), all tagged with shoppable links to similar items.

• **Mikalook.com** Each day, a brand-new outfit, photo, and video go up, and you can buy every piece. Sometimes the goods are exclusives, meaning they're not in stores yet.

## use INSTAGRAM...

Check out these 'grammers with game.

• **Ashley Madekwe** (*smashleybell*) The *Revenge* star's feed is loaded with outfits that have girl-next-door appeal.

• **Current/Elliott** (*currentelliott*) The brand breathes new life into jeans, plus denim jackets, skirts, button-fronts, and vests, day after day.

• **Jenn Camp** (*lefashion*) Camp takes composed shots of her daily ensembles,

accessories included. If you need convincing that extras make the outfit, look no further.

• **Julie Sariñana** (*sincerelyjules*) This stylish genius can make a shift dress and pumps look haute or hot. Or both.

• **Natalie Joos** (*jxsy*) Follow this casting agent for romantic looks that translate effortlessly to real life.

**HASHTAG HELP** For a barrage of ideas, try these cute categories:

- **#lookoftheday**
- **#ootd** [outfit of the day]
- **#whatiwore** or **#wiwt** [what I wore today]
- Or search by piece, such as **#pleatedskirt**



now make a shopping list

Divide yours into two categories:

**THINGS YOU WANT** can be trendy, seasonal finds, such as cropped pants, a cape, or a vibrant wool coat.

**THINGS YOU NEED** includes underpinnings like shape-wear and bras, replaceables such as T-shirts and tights, and basics along the lines of pencil skirts, button-fronts, weekend flats, and work trousers.

AND THERE'S AN APP FOR THAT! LYST

Post pieces you want to buy to your "list" and be notified when they go on sale anywhere on the Web. You can also add items from blogs and runways.



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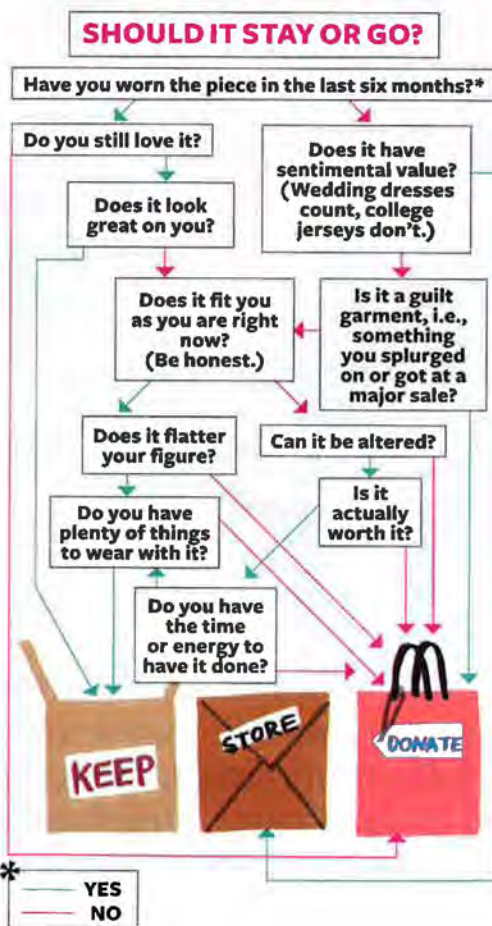
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